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Date: Name: November 19, 2004

Signature:

Daniel M. Goldfisher

Chifford Chance US LLP

Docket No. 6208-9

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

David Modest

Serial No.:

09/678,902

Group:

3629

Filed:

October 4, 2000

Examiner:

N. Vig

For:

GEOGRAPHIC MARKET INDICATOR

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO THE MAY 19, 2004 OFFICE ACTION

Sir:

In response to the Office Action mailed on May 19, 2004, for which a three-month petition of time is enclosed herewith, Applicants respond as follows:

Remarks below are preceded by related comments of the Examiner, presented in small bold-faced type.

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